



BIG IDEAS DATIA 2018

IN THE **BIG EASY**

New Orleans, Louisiana

May 22-24, 2018

Hilton Riverside New Orleans



DEAR PROSPECTIVE EXHIBITORS AND SPONSORS,

On behalf of the Drug & Alcohol Testing Industry Association (DATIA), I am delighted to invite you to participate in DATIA's 2018 Annual Conference and Exhibition. This event, DATIA 2018: Big Ideas in the Big Easy, is the ultimate confluence in critical thinking, best practices, and networking within the drug and alcohol testing industry.

With nearly 800 in attendance during DATIA's 2017 Annual Conference, DATIA 2018 is expected to surpass over 850 industry professionals. It's no coincidence that participation in DATIA's annual conference has steadily grown each year since our founding in 1995. It is *the one place* where hundreds of drug and alcohol testing industry professionals from all over the world meet to partake in well-crafted educational sessions and to learn about new product launches and service offerings.

Will your organization be represented at this event – and interact with these professionals?

Professionals, from industry organizations and end-user clients, will be in attendance to learn and discuss the very latest information on regulatory affairs, ethics, safety, and the business practices critical to their organization's outlook. And they will be there to see and learn firsthand about product and service offerings showcased by companies like yours that can enhance and increase the success of their drug free workplace programs. I invite you to take advantage of this opportunity to showcase your products and services to this gathering of interested and engaged industry professionals.

Because the event is hosted by DATIA, the principal association involved in shaping and developing the industry for over 20 years, attendees are assured that the speakers, seminars, educational content, and networking events will be highly rewarding. And, because DATIA has chosen the city of New Orleans as the meeting's location, attendees can most certainly expect a magnificent experience. Companies that choose to sponsor and exhibit can align themselves with the high-quality experience DATIA is known for providing.

I look forward to seeing you in New Orleans in May 2018!

Best-



Laura Shelton
DATIA Executive Director

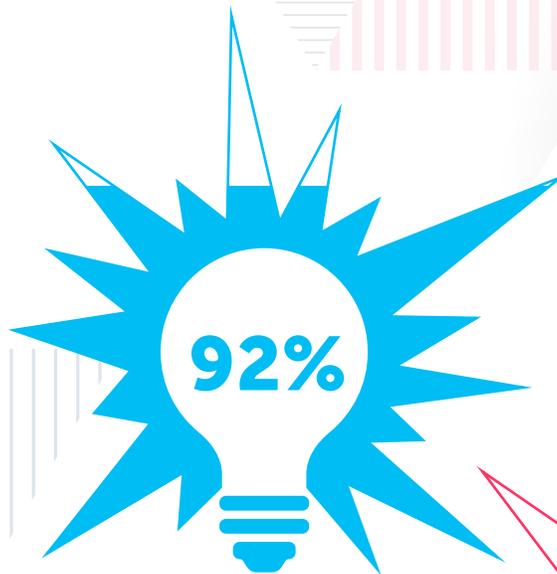
SPONSOR/EXHIBIT AT DATIA 2018

Sponsor and Exhibitor Information

DATIA 2018 is the **must-attend event** for any organization serious about effectively growing their business in the drug and alcohol testing industry.

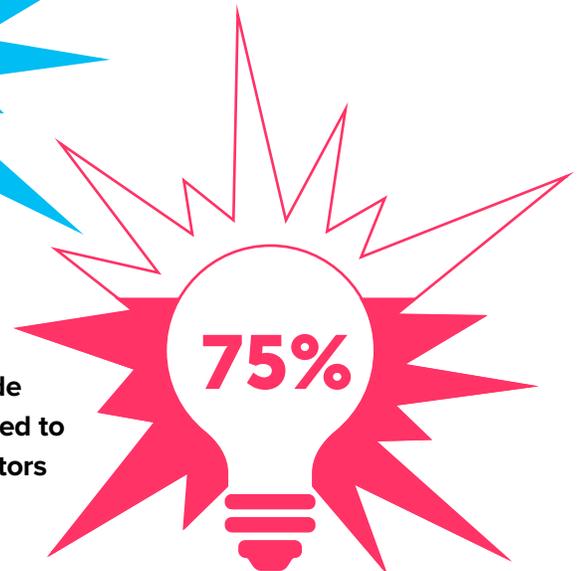
- 💡 Representing nearly **1,500 members**, DATIA's goal is to provide its members with programs that are of the greatest interest. Thus, DATIA's Annual Conference and Exhibition brings together key decision-makers in the drug and alcohol testing industry.
- 💡 Companies choosing to sponsor and/or exhibit at this conference can **market their services** to the top business executives directly responsible for buying or approving purchases of products and services – that they in turn can provide to their clients. **Survey results** from DATIA's 2017 conference show:

If you're looking to share in a rewarding experience with the world's largest gathering of drug and alcohol testing industry executives and professionals, complete and submit your DATIA sponsorship and/or exhibitor application today.



💡 **92 percent of DATIA attendees are directly involved in the purchasing of products and services for their organization.**

💡 **75 percent of attendees made purchases on-site – or planned to make purchases from exhibitors following the conference.**



Questions? Contact Laura Shelton at:
800-355-1257 ext. 9 or lselton@datia.org.

WHY SPONSOR OR EXHIBIT AT DATIA 2018?

Consider the following reasons:

1. Make a statement.

Your physical presence through a sponsorship and/or exhibit proves to attendees that your company is engaged and committed to the industry. This benefit is especially important when it comes to building partnerships, alliances, and other industry relationships. And through sponsorship and/or exhibition, your company will also be seen in association with other sponsors and exhibitors – key firms that are leaders in their field. All of this will help further the brand building of your company, as well as develop attendee awareness of your company. Your presence also shows you are in partnership with DATIA – and that the educational materials and presentations available through DATIA are in part made possible by your participation.

2. Leverage the scope.

DATIA markets its annual conference to the full range of industry segments. Whatever your target is, DATIA has a voice for them.

3. Leverage the practicality.

DATIA's Annual Conference is more than just a sponsorship or an exhibition. Sponsorships and exhibits include one or more conference registrations. Attend the DATIA sessions and associated networking events, learn about future trends, and reap the benefits from meeting high-level industry professionals who attend these events.





4. Meet new leads.

A study by Exhibit Surveys Inc. shows that, in the 12 months prior to the conference, on average *only 12 percent of prospects passing through an exhibitor's booth traffic had already been called on by a salesperson from that company*. This means that 88 percent of the contacts are NEW prospects. And, of equal importance, compared to prospects identified through other means, attendees at a conference are “high-quality” prospects. On average, 82 percent of conference attendees influence purchase decision-making, and forty-nine percent of an exhibit's visitors are *planning* to buy those products or services.

5. Extend relationships.

Exhibits are all about sales, but they certainly are not wholly about sales to new contacts.

- 💡 Being present on DATIA's exhibit floor provides an opportunity for existing clients to approach members of your company for invaluable exchanges that can range from new sales or cross-sales, raising or addressing previously unknown issues, ensuring good relationships, or gaining insight into new industry needs and other intelligence.
- 💡 Your company can also further leverage the DATIA Conference and Exhibition by using it to go a step further – to say “thanks” to key customers – through providing hospitality suites, one-on-one dinners, or special services – such as providing transportation. Conference exhibits are an excellent opportunity to *reinforce existing customer relationships*.

6. Innovate with your exhibit.

Find new ways to leverage the power of your conference exhibit booth.

- 💡 Go beyond simple displays and presentations of your product line by creating hands-on demonstrations that let attendees experience what you're offering while demonstrating the uniqueness of your company's innovation and value through highly-distinctive theme presentations.
- 💡 Invite key press contacts to visit your booth to create media exposure and generate greater attention.

7. Sharpen your competitive edge.

Conference exhibits provide opportunities to distinguish your company from competitors.

- 💡 A knowledgeable and well-trained booth staff, aggressive pre- and at-show promotion, eye-catching booth design, and conscientious follow-ups after a conference can build matchless continuity, earn respect, and substantiate client relations. This collective approach is critical when you remember that conference attendees use exhibits to compare providers. Prospects in your exhibit booth mean invaluable face-time opportunities to share how your products and services are superior to those available elsewhere.



The conference exhibit floor also provides an invaluable opportunity to study the competition. Where else can you find out so much information on a competitor's new product offerings, pricing, and marketing strategies? Much can be learned by just watching and listening.

8. Survey the changing landscape.

Conference exhibits offer a great opportunity to conduct market research. If you're considering launching a new product or service, you can survey attendees on aspects such as pricing, distribution, features and benefits, and minimum quality requirements.

9. Realize the value.

Conference exhibits are one of the most cost-effective ways for your company to reach a qualified audience.

-  According to a study by Center for Exhibition Industry Research (CEIR), the average cost of an initial face-to-face visit with a prospective customer at an exhibition is \$96, while the cost of the first sales visit in the field is \$1,039.
-  You can reach more prospects in a three-day period than your sales force can in three months. In the wake of the recession, while companies may be sending fewer contacts to conferences, they are sending more qualified contacts. According to an executive with Diversified Business Communications as well as data from CEIR, 81 percent of conference attendees have buying authority.
-  Due to personal introductions, sales leads begun at conference exhibitions require less effort to close. Research by Exhibit Surveys indicates that only .8 calls are needed to close a lead that was qualified through the exhibit booth – compared to 3.7 calls required to close a sale via other channels. According to another study by the McGraw-Hill Research Foundation, 54 percent of all orders placed as a result of a trade show lead require no personal follow-up visit.
-  Statistics from the Center for Exhibition Industry Research show that, for companies that invest in both conference sponsorship and an exhibit booth, sponsorship can increase quality booth traffic by as much as 104 percent.

A sponsorship or exhibit at DATIA's Annual Conference provides unparalleled efficiency in the cost of marketing;

**LESS EFFORT YIELDS
HIGHER REWARDS.**



SPONSORSHIPS AND RECOGNITION LEVELS

A sponsorship provides your company a special conference environment alliance with DATIA – the industry’s leading supporter of ethics, safety, education, development, and best practices. Through your sponsorship, DATIA shares with the industry its recognition of your company’s participation and support of DATIA programs.

To create the greatest amount of exposure for those investing, *sponsorship opportunities are limited.*

Custom aspects of your sponsorship – that are specifically designed to better meet your marketing and customer relations’ goals – can be discussed. We will be happy to explore with you any creative ideas that you may have to support and enhance your sponsorship experience. Contact Laura Shelton at 800-355-1257 ext. 9 or lselton@datia.org to receive your customized sponsorship proposal.

Presented By Sponsor

- Highlights of DATIA’s premiere Presented By partnership program include exclusive Presented By, hospitality, promotional, and display opportunities.
- Presented By sponsorships are limited to a maximum of 100 companies.
- Each Presented By sponsor has their choice of selecting from customized sponsorship details



Platinum Sponsor

– \$9,000 (deduct \$500 if company will not be exhibiting):

- Four conference registrations (additional company representatives at \$325)
- Two 10 x 10 booth spaces with 6-foot draped table, chair, wastebasket, and signage in a prominent location
- Company name/logo on conference attendee tote bag and pre-conference marketing materials
- Signage designating your company as a Platinum Sponsor throughout conference
 - Listing and description of your company and products in attendee conference materials
 - Online listing with active link to your website on DATIA’s Annual Conference web page
 - One set of pre-conference attendee marketing mailing labels
 - One pre-conference attendee marketing email list
 - One set of post-conference attendee follow-up mailing labels
 - One post-conference attendee follow-up email list
 - Placement of promotional material in conference attendee tote bag
 - Introduction and acknowledgement of your company as a sponsor at Opening Ceremonies



Gold Sponsor

– \$6,750 (deduct \$500 if company will not be exhibiting):

- 💡 Three conference registrations (additional company representatives at \$325)
- 💡 One 10 x 10 booth space with 6-foot draped table, chair, wastebasket, and signage in prominent location
- 💡 Company name/logo on conference attendee tote bag and pre-conference marketing mailings
- 💡 Signage designating your company as a Gold Sponsor throughout conference
- 💡 Listing and description of your company and products in attendee conference materials
- 💡 Online listing with active link to your website on DATIA's Annual Conference web page
- 💡 One set of pre-conference attendee marketing mailing labels
- 💡 One set of post-conference attendee follow-up mailing labels
- 💡 Placement of promotional material in conference attendee tote bag
- 💡 Introduction and acknowledgement of your company as a sponsor at Opening Ceremonies

Silver Sponsor

– \$4,750 (deduct \$500 if company will not be exhibiting):

- 💡 Two conference registrations (additional company representatives at \$325)
- 💡 One 10 x 10 booth space with 6-foot draped table, chair, wastebasket, and signage in prominent location
- 💡 Company name/logo on conference attendee tote bag and pre-conference marketing materials
- 💡 Signage designating your company as a Silver Sponsor throughout conference
- 💡 Listing and description of your company and products in attendee conference materials
- 💡 Online listing with active link to your website on DATIA's Annual Conference web page
- 💡 One set of pre-conference attendee marketing mailing labels
- 💡 One set of post-conference attendee follow-up mailing labels
- 💡 Introduction and acknowledgement of your company as a sponsor at Opening Ceremonies

Patron Sponsor

– \$2,750 (sponsorship does NOT include an exhibit booth):

- 💡 One conference registration (additional company representatives at \$325)
- 💡 Company name/logo on conference attendee tote bag and pre-conference marketing materials
- 💡 Signage designating your company as a Patron Sponsor throughout conference
- 💡 Listing and description of your company and products in attendee conference materials
- 💡 Online listing with link to your website on DATIA's Annual Conference web page
- 💡 Introduction and acknowledgement of your company as a sponsor at Opening Ceremonies

Exhibit Booth Only Packages

DATIA Member – \$1,900; Non-member – \$2,300

- 💡 One 10 x 10 booth space with 6-foot draped table, chair, wastebasket, and signage
- 💡 Listing and description of your company and products in attendee conference materials
- 💡 Two full conference registrations; additional conference registrations at \$325 per person
- 💡 One set of pre-conference marketing mailing labels
- 💡 One set of post-conference attendee follow-up mailing labels

Tentative Exhibit Hours

Tuesday, May 22, 2018

12:00 PM – 3:00 PM Set-up

4:00 PM – 7:00 PM Reception in exhibit hall with exhibits open and light hors d'oeuvres

Wednesday, May 23, 2018

12:30 PM – 3:15 PM Exhibits open with lunch and exhibitor booth prize drawings

3:15 PM – 6:00 PM Exhibitor dismantle

Additional Marketing Options

All registered exhibitors have the option of purchasing the following lists for pre- and post-show marketing:

-  \$350 Pre-show email marketing list for one-time use (approximately 1,500 emails consisting of registered attendees and prospects)
-  \$350 Post-show email marketing list for one-time use (approximately 650 emails consisting of actual attendees)

Electrical Outlet

If your exhibit requires electricity for lighting or computer equipment, an electrical outlet must be ordered **in advance** through the Hilton New Orleans Riverside. All exhibitors will receive an order form with their confirmation materials upon receipt of full payment.



Additional Exhibitor/Sponsor Representatives

All representatives from exhibiting and sponsoring companies must be registered. Additional representatives beyond those included in the exhibit or sponsorship package must register at the additional registration fee of \$325.



CONFERENCE LOCATION



It's all about location in **New Orleans** and the **Hilton New Orleans Riverside** places you at the center of it all. Nestled against the banks of the Mississippi, guests can watch the ships come sailing in or dive into the city life just steps away. Grab a beignet, listen to live jazz, ride a streetcar, or hop into a parade, you never know what you'll experience in the vibrant culture and excitement of New Orleans just outside the front door. Connected by a walkway to **The Outlet Collection at Riverwalk**, this upscale convention hotel overlooking the Mississippi River is a short walk from the **French Quarter**. There's a renowned seafood restaurant, a cafe and a piano bar onsite along with a gym, 2 outdoor pools and an indoor tennis court.

Hilton New Orleans Riverside is offering DATIA attendees a reduced rate of \$229 single/double or \$239 (view) single/double. Room reservations must be made by April 18, 2018 to receive the DATIA reduced rates. *Book early as a limited number of rooms have been reserved for DATIA attendees – DATIA cannot guarantee that rooms will still be available through April 18, 2018. Hotel reservations can be made by calling (504) 584-3999 by Wednesday, April 18, 2018.* Please be sure to identify yourself as a DATIA attendee to receive your discounted room rate.

Getting There



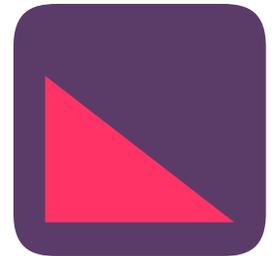
The Hilton New Orleans Riverside is conveniently located on Poydras Street in the Warehouse and Arts District just 25 minutes from the Louis Armstrong New Orleans International Airport and 15 minutes from Lakefront Airport. It is most easily accessible by SuperShuttle, taxi, or a ride-sharing service such as Uber or Lyft. For drivers, self-parking is available for \$24 per night.

How to Reserve Your Spot

To reserve your place at DATIA's 2018 Annual Conference and Exhibition, please register at https://s4.goeshow.com/drug/annual/2018/exhibit_sales.cfm to see which booths are available in real-time. You may also complete the Exhibitor/Sponsor Registration Form and return it to DATIA along with your exhibit fees. Due to the show's history of selling-out, no exhibit space or sponsorships will be held for more than 14 days without payment. Remember that your company will be listed on the conference web page and attendee promotional materials once you have reserved your exhibit space and/or sponsorship. So register early!

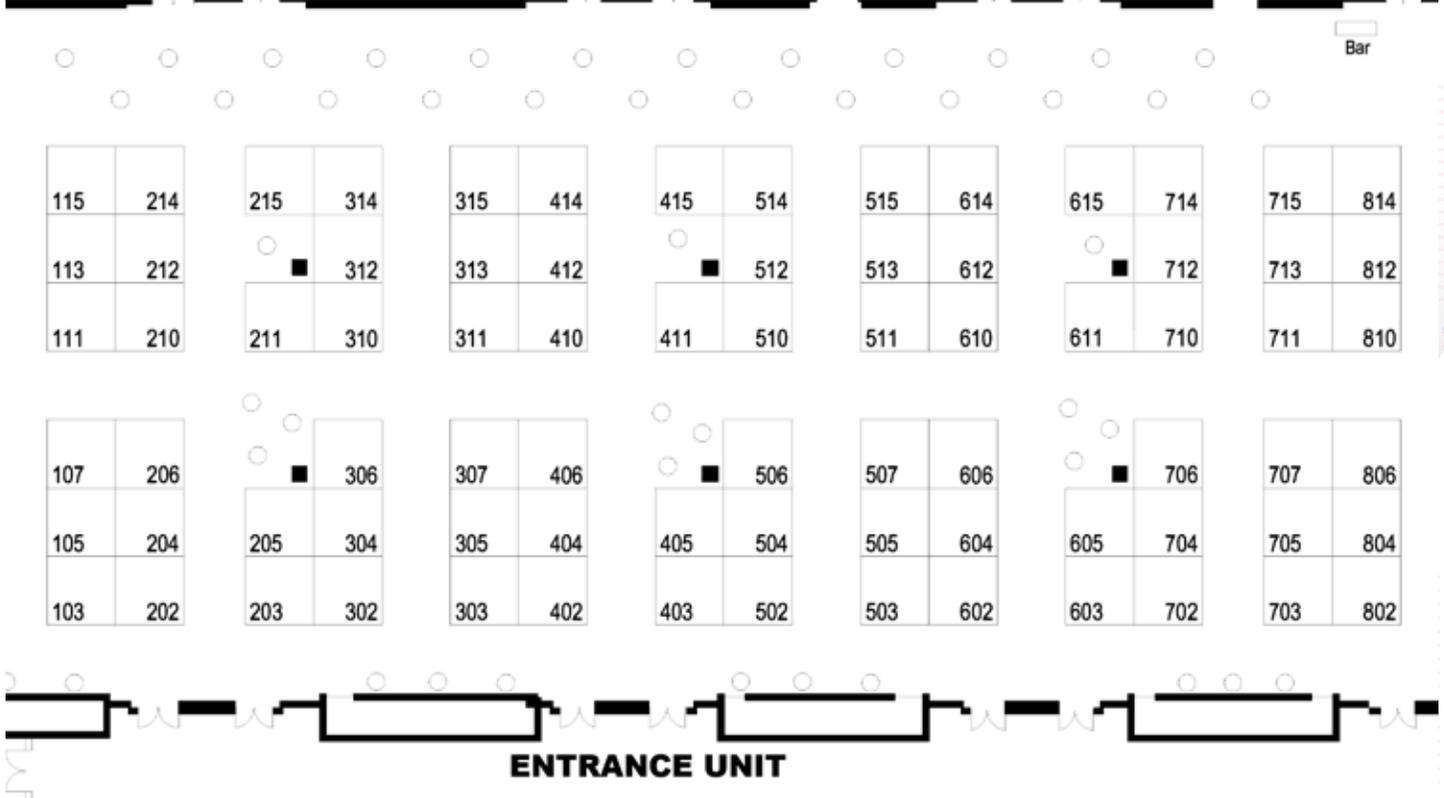
Assignment of Space

All prior conference sponsors and exhibitors will have first choice in selecting their preferred booth assignment via the online system. Remaining booths will be available on a first-come first-served basis using DATIA's online exhibit hall registration page. Exhibitors can see in real-time which booths are available and who has already reserved booths. This system will allow exhibitors the greatest control over where their booth is located. Exhibitors who do not wish to register online may fax or mail in their registration form, however, booth spaces will be assigned based on booths that are available when the application is received.



EXHIBITOR LAYOUT

Click the map to visit our website.



EXHIBITOR GUIDELINES

By participating as an exhibitor in the DATIA Annual Conference and Exhibition, you, your company, and your company representatives agree to the following terms and conditions. These terms and conditions will be strictly enforced and violators may be asked to leave the exhibition area and may impair their exhibit opportunities at future DATIA meetings.

1. AMENDMENTS: The exhibitor agrees that DATIA shall have the right to make such rules and regulations or changes in arrangements, as it shall deem necessary, and to amend same from time to time. DATIA's Conference Manager shall have the final determination and enforcement of all rules, regulations, and conditions.

2. BOOTH ASSIGNMENT: DATIA does not guarantee any particular booth selection and reserves the right to exercise its sole discretion in the acceptance or refusal of applications for any reason, with or without cause. The final arrangement of booth space will be determined by DATIA's Conference Manager at his/her sole discretion.

3. REGISTRATION: Exhibitor booth personnel will wear their badges at all times during show hours or they will not be allowed into the exhibit area. There will be no exceptions.

4. SUBLETTING SPACE:

A. Participants may not assign or sublet any space allotted to them, and may not advertise or display goods, other than those manufactured, distributed, or sold by them in the regular course of business, without written authorization by DATIA's Conference Manager.

B. Exhibitors are prohibited from having any representatives of any firm that is not registered as a representative of the exhibitor's company with the DATIA Annual Conference and Exhibition to solicit business, or take orders in the exhibitor's space.

C. All business activities of the exhibitor must be confined to the booth space. Conducting business activities outside of the designated exhibition area is strictly prohibited.

5. FAILURE TO OCCUPY SPACE: Should any rented space remain not set up or unoccupied one hour before the exhibits commence on the opening day, or for any time thereafter, DATIA reserves the right to rent such space to any other applicant or to eliminate such space and no refund shall be made to the original renter. Exhibitors

who require delayed occupancy must make a request to DATIA's Conference Manager in writing at least 30 days prior to the exhibit hall opening hours.

6. SETUP INFORMATION: Fire regulations require exhibitors to keep displays, products, signage, and any other materials within their booth limitations. If any of these items are found to be in aisle space, the exhibitor is liable for municipal fines and may be asked to dismantle their exhibit and leave.

7. BOOTH DISMANTLING:

A. No part of an exhibit shall be dismantled nor materials removed during the exhibit hall hours without special permission from DATIA's Conference Manager. Any exhibitor dismantling their booth without permission will lose all accumulated points that are used to assign booth space.

B. No exhibit shall be dismantled before the official closing of the DATIA Exhibition area. Once set up, no part of an exhibit may be prematurely removed without consulting DATIA's Conference Manager.

C. All space must be vacated by 6:00 pm on the closing day of the DATIA Exhibition area. If spaces are not vacated by that time, DATIA reserves the right to remove materials, and charge the expense to the participant. DATIA will not be liable for damage of the materials caused by such removal.

8. REGULATIONS AND STANDARDS:

A. Exhibitors or their agents may not allow any articles to be brought into the facility or any act done on the premises which will invalidate the insurance or increase the premium of the policies held by the management of the facility, nor permit anything to be done by their employees through which act the premises, property or equipment of the other participants will be damaged. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. All space leased

is subject to these restrictions. Violations of these rules will annul the exhibitor's contract, and the exhibitor will be held liable for any damage resulting from such violations.

B. Flashing lights, extremely loud noises, such as bells, sirens, buzzers, etc., will not be permitted.

C. No activities shall be scheduled during the time of the official program hours except with express written permission of DATIA's Conference Manager.

D. DATIA prohibits photographing, videotaping, or examination of another exhibitor's equipment or entry into another exhibitor's booth without permission.

E. Solicitation by non-registered exhibitors or sponsors is strictly prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the DATIA Exhibition area.

F. No part of an exhibitor's booth or signage can impede on the visibility of other exhibitor's booths, and not part of an exhibitor's booth can extend beyond the space allotted and assigned.

9. LIABILITY AND SECURITY: Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and hold DATIA, the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

The Hotel, its owners, its operator and DATIA shall be included in such policies as additional named insureds. In addition, exhibitor acknowledges that neither DATIA, the Hotel, its owners, nor its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

10. CANCELLATION OF SPACE: Cancellation of exhibit space must be in writing and submitted to Ishelton@datia.org. Telephone cancellations will not be accepted. Full refunds will be made for exhibits cancelled before February 9, 2018. One-half of the exhibit fees will be refunded on cancellations received before March 9, 2018. In no case will a refund be issued for a cancellation made after March 9, 2018. In the event of the DATIA Annual Conference and Exhibition being canceled due to fire, strikes, government regulations, acts of God or other causes beyond the control of the association, DATIA shall not be held liable for failure to hold the DATIA Annual Conference and Exhibition as scheduled, and DATIA shall determine the amount of exhibit fees to be refunded.

11. ENDORSEMENTS: Having an exhibitor relationship with DATIA does not indicate that DATIA endorses the product of said exhibitor.

12. PRE AND POST SHOW MARKETING LISTS: Each list provided to exhibitors and sponsors for pre-show marketing and post-show follow-up is for one time use only and cannot be converted into an electronic format or duplicated for any reason. These lists are to be used for the sole purpose of promoting the company's presence at the DATIA Conference and Exhibition and to follow-up with attendees regarding the company's products and services marketed during the DATIA Conference and Exhibition.

DATIA 2018 EXHIBITOR/SPONSOR APPLICATION

Registrant Information (Information for person to receive all correspondence):

Registrant Information (exactly as it should appear in conference printed materials):

Contact name
Company name
Address
City, state, zip
Phone
Fax
Email
Web

Contact name
Company name
Address
City, state, zip
Phone
Fax
Email
Web

I am to receive all correspondence, however, I will not be attending the conference.

I agree to abide by all DATIA Exhibitor terms and conditions.

To complement your exhibit/sponsorship, DATIA offers your company the opportunity to have a 50-word description in the official conference materials. Submissions over 50 words will be edited.

DATIA Membership

Sign up for DATIA membership now and qualify for preferred booth space!

Dues through September 2018 are only: \$347 Corporate \$1,342 Sustaining

Booth selections: Choice 1 _____ Choice 2 _____
Choice 3 _____ Choice 4 _____

List any exhibitors you wish to be adjacent to: _____

List any exhibitors you do not wish to be adjacent to: _____

- | | |
|--|--|
| <input type="checkbox"/> Urine Specimen Collection Supplies | <input type="checkbox"/> Oral Fluid Testing Instruments/Supplies |
| <input type="checkbox"/> Hair Drug Testing Supplies | <input type="checkbox"/> Point of Collection Drug Testing Kits |
| <input type="checkbox"/> Oral Fluid Drug Testing Supplies | <input type="checkbox"/> Drug and Alcohol Testing Software |
| <input type="checkbox"/> Drug Testing Laboratory - Urine | <input type="checkbox"/> Training Supplies |
| <input type="checkbox"/> Drug Testing Laboratory - Oral Fluids | <input type="checkbox"/> DNA Testing |
| <input type="checkbox"/> Drug Testing Laboratory - Hair | <input type="checkbox"/> Business Services |
| <input type="checkbox"/> Breath Alcohol Testing Instruments/Supplies | Other: _____ |

Sponsorship and Exhibit Packages

Platinum Sponsor - \$9,000 Platinum Sponsor - \$8,500 (No booth included)

Registrants:

Name: _____	Email: _____

Add-Ons (included in Presented By and Platinum Sponsor Packages)

\$350 Pre-show email marketing list for one-time use (approximately 1,500 emails consisting of registered attendees and prospects)

\$350 Post-show email marketing list for one-time use (approximately 650 emails consisting of actual attendees)

Additional company representatives at \$325 each:

1. _____
2. _____
3. _____
4. _____

Gold Sponsor - \$6,750

Gold Sponsor - \$6,250 (No booth included)

Registrants:

Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____

Silver Sponsor - \$4,750

Silver Sponsor - \$4,250 (No booth included)

Registrants:

Name: _____	Email: _____
Name: _____	Email: _____

Patron Sponsor - \$2,725 (sponsorship does NOT include an exhibit booth)

Registrants:

Name: _____	Email: _____
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Exhibit Booth Only - \$1,900 (Member Rate) \$2,300 (Non-Member Rate)

Registrants:

Name: _____	Email: _____
Name: _____	Email: _____

Payment Info

Payment Information Total Due \$ _____

Check # _____ Enclosed

MC VISA AMEX # _____

Exp. Date _____

Signature _____

3 Ways to Register:

Web: datia.org • **Fax:** 202-315-3579
Mail: 1325 G Street NW, Suite 500 #5001,
Washington D.C. 20005