



## **DATIA DrugTestingNews.com Sponsorship Information and Application**

Take advantage of new sponsorship opportunities for our news portal DrugTestingNews.com. This website debuted in June of 1999 and continually boasts over 1,000 unique visitors a week, with an increase in visitors each week. What's more, these visitors are a targeted market that has demonstrated an interest in the drug and alcohol testing industry and who will benefit from the products and services your company has to offer.

Sponsors of **Drugtestingnews.com** will have their company or organization's logo appear on the web site's homepage. From this logo, a viewer will be able to link to that organization's web site. DATIA will accept six sponsors, and each sponsorship will cost \$3000. The sponsorship will be valid for six months. Sponsors should contact Laura Shelton or Erin Carbary at 1-800-355-1257 for more information or complete the enclosed application.

As DATIA is only accepting six sponsors for this site, please make sure to get your application to DATIA today! Don't let this opportunity pass you by!

Dimensions for logos are 100 pixels by 100 pixels and will appear along the right side of **Drugtestingnews.com's** home page. The logo must be in a GIF format, and sized no larger than 12k. Please e-mail logos to [erin@datia.org](mailto:erin@datia.org).



## Application for Sponsorship for Drugtestingnews.com

### Steps to Activate Your Sponsorship

1. Complete the application and include payment.
2. Fax application to DATIA.
3. Become familiar with the "Technical Specifications for Drugtestingnews.com". DATIA will contact you upon receipt of your application with additional information and procedures.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Total Due:  \$3,000 for six months

Check #: \_\_\_\_\_ (enclosed) **or**

MC/VISA #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

**Please fax this form to  
202.315.3579  
or mail to:  
DATIA  
1325 G Street, NW, Suite 500#5001  
Washington, DC 20005**