



DATIA eNews Sponsorship Information and Application

DATIA is offering never-before featured eNews sponsorship opportunities! The recently updated eNews has a circulation of over 3,000 individuals who will be viewing your company advertisement. Moreover, these viewers are a targeted market that has demonstrated an interest in the drug and alcohol testing industry and who will benefit from the products and services that your company has to offer.

Your sponsor logo will be prominently displayed at the top of the eNews page and readily accessible for all members to view. From this logo, a viewer will be able to link directly to your organization's website. A limit of five (5) sponsorships is available per issue. Sponsors should contact Laura Shelton or Erin Carbary at 1-800-355-1257 for more information or complete the attached application. Take advantage of this revolutionary advertising opportunity and be a household name among industry businesses today!



Application for Sponsorship for DATIA Weekly eNews

Steps to Activate Your Sponsorship

1. Complete the application and include payment.
2. Fax application to DATIA.
3. Become familiar with the "Technical Specifications" and email your logo to erin@datia.org. DATIA will contact you upon receipt of your application with additional information and procedures.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Web site: _____

Total Due: \$500 for one issue \$1,000 for 4 consecutive issues

Check #: _____ (enclosed) **or**

MC/VISA #: _____ Exp. Date: _____

Signature: _____

Technical Specifications:

Dimensions for the company logos are 100 pixels by 100 pixels and the logo will appear along the top of the DATIA eNews page. The logo must be in a GIF format, and sized no larger than 12k. Please e-mail logos to erin@datia.org.

**Please fax this form to
202.315.3579
or mail to:
DATIA
1325 G Street, NW, Suite 500#5001
Washington, DC 20005**